THE TOFIXUP ECOSYSTEM

More opportunity for skilled hands.

A clearer path to repair.

Building an AI-assisted managed repair network.

Shared commercial and administrative capabilities around independent repair talent.



In development

First market: customer-pay body and paint work in small independent shops.

THE PROBLEM

Great repair talent. Too much work around it.

Calls, estimates, follow-up and disconnected tools compete with hands-on work. ToFIXUp is being designed to connect customers and independent repair providers while giving local talent shared business support.

Demand

A clearer path from a customer need to a repair conversation.

Talent

More time for technicians and painters to focus on their craft.

Infrastructure

Shared capabilities around existing local repair spaces.

TWO INITIAL APPS / IN DESIGN

FIXUpLeads

PLANNED

Bring inquiries, customer context and follow-up into one clear customer record.

Planned EON voice support

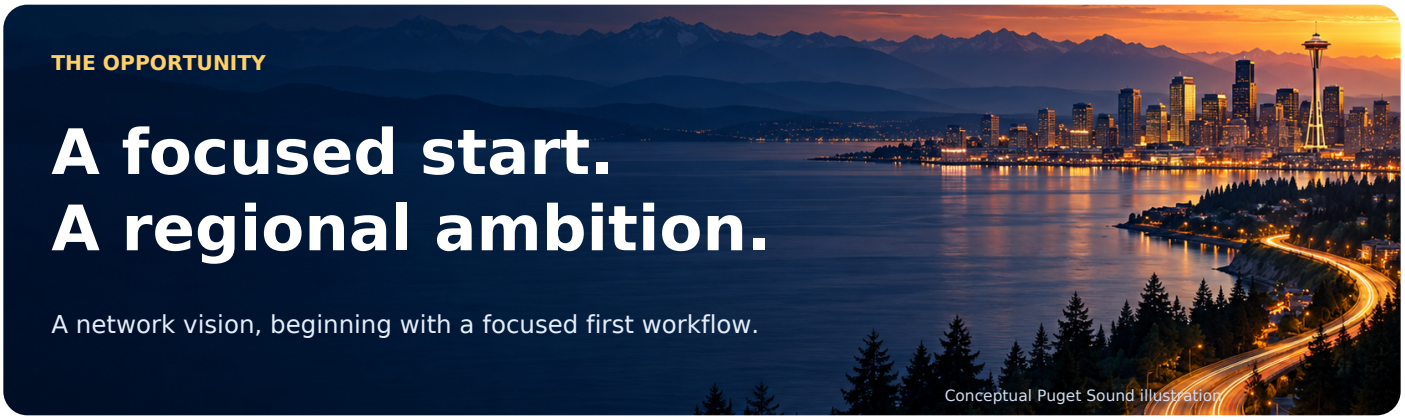
QuickFIXestimate

PLANNED

Prepare preliminary repair proposals for professional review.

Human professional review

Shared coordination. Local technical execution.



THE OPPORTUNITY

A focused start.
A regional ambition.

A network vision, beginning with a focused first workflow.

Conceptual Puget Sound illustration

A FOCUSED PATH TO VALIDATION

CURRENT FOCUS

Scope and design

Two initial apps are planned: FIXUpLeads and QuickFIXestimate. The wider ecosystem remains on the roadmap.

PLANNED BUSINESS MODEL

Shop subscriptions

Planned subscriptions for independent shops, built around shared business capabilities.

NEXT VALIDATION FOCUS

Puget Sound

Test the first workflow with independent operators. Planned multilingual collaboration and human professional review remain guiding principles.

BUILT FROM REAL OPERATIONS

Built from the work.
Designed around people.

MasterFIXs.tech
Technology that expands your possibilities

Ferley Riveros

Advertising & communication / Systems architecture

Refinish technician

MasterFIXs Collision Repair, Kent, Washington, has operated since December 2024. MasterFIXs is the operating origin; ToFIXUp is the venture in development.

Let's build the next chapter of repair.

Pilot conversations / Technical collaborators / Early-stage partners

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